

## Board of Directors Meeting Minutes

Date: Thursday February 24, 2010: 12:00 pm – 1:00 pm

Location: HGA 333 East Erie Street Milwaukee, WI 53202

### Present:

Kurt Zimmerman	- President
Matthew Edwards	- Vice President
Heather Cook Elliott	- Treasurer
Lyssa Olker	- Secretary
Randy Morrison	- Past President
Karen Plunkett Muenster	- Director at Large
John Holz	- Director at Large
Andy Malanowski	- Emerging Professionals Comm. Chair
Carlos Maldonado-Cruz	- Communications
Karen Wolfert	

### Not Present:

Bill Babcock	- AIA Wisconsin
Kevin Donahue	- Historic Resources Chair
Mike Fortuna	- Design Committee Chair
Gil Snyder	- Director at Large
Andrew Alden	- On Wheels Chair
Katie Lynn Kimes	- AIAS Liaison
Erik Schloedl	- Sustainable/COTE Comm. Chair
Mitch Pfacek	- AIAS President
Kate Edwards	- Young Architects Forum
George Wagner	- Historic Milwaukee
Anna-Marie Oppenorth	- Historic Milwaukee
Bob Greenstreet	- UW-M SARUP

Responsibility

### 1. Welcome and Introductions

- a. AIAM President Kurt Zimmerman called the meeting to order.

### 2. AIA Milwaukee Taxes

- a. At the suggestion of Bill Babcock, Kurt proposed that AIA Milwaukee sign a letter giving authority to AIA Wisconsin to prepare AIAM's taxes.
- b. Randy motioned to sign the letter permitting AIA Wisconsin to prepare the taxes for AIA Milwaukee. Matt seconded. All approved.
- c. AIA Wisconsin to provide a copy of the 2010 tax return for our files.

Zimmerman

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#### BOARD OF DIRECTORS 2011

**Kurt Zimmerman** AIA  
President

**Matthew Edwards** AIA  
Vice-President

**Heather Cook Elliott** AIA  
Treasurer

**Lyssa Olker** AIA  
Secretary

**Randy Morrison** AIA  
Past President

### 3. Special Programs

- a. Karen Plunkett Muenster requests AIAM sponsorship for a music event at the Indian School May 7<sup>th</sup> that may be preceded by a building tour.
- b. Board discusses options and proposes holding a building tour prior to the event at a cost of \$5 to students, \$10 to members and \$15 to non-members. Those who attend the tour would receive a ticket to the music event purchased by AIAM. Members would sign up online through evite, and would be permitted to have one guest. AIAM commits to a minimum of \$250 and a maximum of \$500.
- c. John motions to approve proposal. Randy seconded. All approved.
- d. Kurt Zimmerman spoke with Present Music Director Eric Lind and this specific event will be postponed until the 2012 season. Eric Lind encourages AIA Milwaukee to continue their proposed sponsorship during the performance next year.

### 4. Membership

- a. Matthew reported that membership has decreased in the last year.

Kurt

### 5. Construction Tour

- a. Kurt proposed holding the spring construction tour at Zimmerman's new office, possibly in combination with an opening doors event. Kurt to review logistics.

### 6. Local Chapter Awards

- a. Karen Wolfert presented a proposal for a new program in Milwaukee that stemmed from the long range planning. The proposal is for implementation of local design awards for the Milwaukee chapter. The program could increase awareness about design and building quality, while giving more recognition/citations to chapter members.
- b. Karen presented a draft of the requirements and asked for input.
- c. It was suggested that the awards event take place during Architecture awareness week in September, with displays of winners during elections and at the SARUP gallery.
- d. Considerations include:
  - i. Cost to the chapter
  - ii. Charge for submissions (perhaps discounted the 1<sup>st</sup> year)
  - iii. Electronic submittal
  - iv. Independent judges
- e. Other local AIA chapters such as Jacksonville and Tuscon were suggested as precedents by Andy and Matthew.
- f. Proposal will be taken back to the state board meeting.

### 7. Emerging Professionals

- a. The Emerging Professionals program needs a committee chair for the Milwaukee Chapter. Carlos will post the opening on the website

### 8. Communications Report

- a. Carlos reviewed the communications report and distributed a spreadsheet detailing the report.
  - b. Karen Plunkett Muenster requested an inquiry to track how many people open the email blasts, if possible.
  - c. It was suggested that an audit of the email list may be necessary.
  - d. Matthew to provide information for the ARE study sessions page, including links to NCARB, ARE Forums, etc.
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**9. AIA Fellows**

Kurt

- a. Kurt proposes to recognize the new AIA Fellows in Wisconsin and 2011 AIA Wisconsin Golden Award winner Kevin Connolly. There was some discussion on soliciting proclamations from local and regional politicians recognizing AIA Wisconsin's 100<sup>th</sup> anniversary. Timing of these requests should culminate during our Architecture Week celebration in September along with member recognition and the new award program.
- b. Matt motioned to approve. Randy seconded.

Carlos/Matt

**10. Architects as Resource Brochure**

- a. Carlos to post a digital copy of the 'Architects as Resource' brochure on the AIAM website.
- b. It was suggested that the AIA website have a list of firms in the area along with the resume contact person at each firm.
- c. It was suggested that the AIA website could have a section for architecture-related websites. This section could include a 'site of the week'.

Kurt/  
Heather**11. LEED Accreditation**

- a. It was suggested that AIAM assist members in acquiring LEED CEU's. This could be done by looking at opportunities to co-sponsor events with the Wisconsin Green Building Alliance.
- b. Another option would be to pursue the 2030 challenge. 2030 challenge presentation series was designed by AIA Seattle and available for purchase (\$3500). Kurt and Heather to pursue.

**12. Adjournment**

- c. Heather motions to adjourn. Randy seconds.

**Next BOD Meeting:** To Be Determined

This is the writer's understanding of items discussed and decision reached. If there are any modifications or additions, please transmit them in writing to the author within five business days.

**Respectfully submitted,**

**Approved by,**

**Lyssa Olker, AIA  
AIAM Secretary**

**Kurt Zimmerman, AIA  
AIAM President**

**Copy to:**

Robert Greenstreet	- UWM Dean of UWM SARUP
Gil Snyder	- Director at Large
Bill Babcock	- AIAW Executive Director
Mary Orella	-AIAW Staff
Brenda Taylor	-AIAW Staff

ALL previously listed as present and not present.