

## Board of Directors Meeting Minutes

Date: Thursday June 30, 2010: 4:30 pm – 6:00 pm

Location: Zimmerman Architectural Studios 2122 West Mt. Vernon Avenue  
Milwaukee, WI 53233

### Present:

Kurt Zimmerman	- President
Matthew Edwards	- Vice President
Heather Cook Elliott	- Treasurer
Lyssa Olker	-Secretary
Randy Morrison	- Past President
John Holz	- Director at Large
Andy Malanowski	- Emerging Professionals Comm. Chair
Karen Wolfert	-State AIA Director At Large
Bill Babcock	-AIA Wisconsin

### Not Present:

Kevin Donahue	- Historic Resources Chair
Mike Fortuna	- Design Committee Chair
Karen Plunkett Muenster	- Director at Large
Gil Snyder	- Director at Large
Andrew Alden	- On Wheels Chair
Katie Lynn Kimes	- AIAS Liaison
Erik Schloedl	- Sustainable/COTE Comm. Chair
Mitch Ptacek	- AIAS President
Kate Edwards	- Young Architects Forum
George Wagner	-Historic Milwaukee
Anna-Marie Opgenorth	-Historic Milwaukee
Carlos Maldonado-Cruz	-Communications
Bob Greenstreet	-UW-M SARUP

Responsibility

### 1. Welcome and Introductions

- a. AIAM President Kurt Zimmerman called the meeting to order.

### 2. 1<sup>ST</sup> Quarter Meeting Minutes

- a. Matt motions to accept 2/24/2011 meeting minutes. Randy seconds.  
All in favor.

### 3. Emerging Professionals

- a. Andy Malanowski is confirmed as the Emerging Professionals  
Committee Chair.

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#### BOARD OF DIRECTORS 2011

**Kurt Zimmerman** AIA  
President

**Matthew Edwards** AIA  
Vice-President

**Heather Cook Elliott** AIA  
Treasurer

**Lyssa Olker** AIA  
Secretary

**Randy Morrison** AIA  
Past President

#### **4. Programs**

- a. LEED tutorial sessions. These are hosted by WGBA and have been held at Hunzinger and EA. They are geared toward fulfilling LEED accreditation. They have not been well attended. As a result when the sessions start up again in the Fall, it is suggested to increase advertising and possibly switch from Fridays to a different day.
- b. ARE Structural Seminar is on track for 10/21-10/23. Registration will open in September.
- c. Building Science Series is booked into November. The program is averaging about 30 attendees.
- d. Taliesin Lectures. A day long program is being held at Taliesin August 27. There is an option to broadcast the evening lectures. It has been requested that AIAM promote the event among its members.
- e. Doors Open Milwaukee will be held 9/24 and 9/25. The program is looking to AIAM to assist with advertising as well as for suggested sites, specifically spaces that are not normally accessible to the public. There currently have 45 spaces lined up, and are hoping for 100. One option is Zimmerman's new office.
- f. AIAS/MENTARCH is working toward re-activation. There have been some suggested modifications including providing more opportunities for students. It was proposed that a questionnaire be circulated and the program be advertised prior to September.
- g. AIA 2030/AIA COTE - There is an option to resurrect monthly events with a preference toward LEED CEUs. Seattle's 50/50 is now available as a template into which local case studies can be inserted. Kurt proposed a Committee on Environment that would oversee year-long series with (12) 1 hour sessions that would provide LEED CEU credits.
- h. Matt raised the need to get some events on the Calendar for the fall. He sees the need for at least 2 more events. One might be the tour of the Pabst Mansion.

#### **5. Construction Tour**

- a. John Holz has 3 construction tours on the docket: Marquette Engineering building, The Moderne and a Beerline project tour. An additional suggestion was the office of Rinka Chung.

#### **6. Local Chapter Awards**

- a. This program would have members from the Milwaukee chapter submit projects for awards along with professional recognition (AIA fellows, accommodations of community figures who support the profession, etc.)
  - b. Submissions should be on-line. The option for categories, such as arch, interiors, un-built, Master Plan, etc. was discussed.
  - c. It was decided that the event should take place December 1 (alternate date Dec 8). We are considering hosting the event at the "Pritzlaff" building, which may be available at no cost. The event would be paired with appetizers.
  - d. Next steps include setting a date for submittals, likely in early October.
  - e. Advertising for the event should kick off during Architecture week in September.
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## 7. Long Range Planning Retreat

- a. The retreat is scheduled for Aug. 4<sup>th</sup> and 5<sup>th</sup>. The second day will focus on planning the calendar for the next 18 months. Anyone who cannot attend is encouraged to join a conference call on Friday the 8<sup>th</sup> at 1:00.

## 8. Committee Reports

- a. Budget – There is a need for a special planning session to get requests together for the Aug 19<sup>th</sup> deadline. The planning session is scheduled for July 19<sup>th</sup> at Noon at the offices of HGA.
- b. Membership – There are no new members this month.
- c. Emerging Professionals – EP is interested in pursuing Parking Day on September 16, 2011. The only cost is for supplies and there may be an option to work with local landscape architects to get some of the supplies for free or on a loaner basis. There is also a line item in the budget for Emerging Professionals. There was also some discussion about again holding the birdhouse competition in April. It was suggested that this event could be used as part of the MENTARCH program. Andy/Matt
- d. Historic Preservation – The Horticultural Hall in Lake Geneva is 100 years old. It was suggested that it be considered for a certificate or citation. Additionally, it may be possible to hold an event in the space.
- e. Advocacy –
  - i. Small Business Administration has a proposal to revise size standards. AIA has voiced objections based on the special nature of the architectural profession.
  - ii. City of Milwaukee. Special inspection requirements, as an enforcement of Chapter 17, may change in Milwaukee based on the adoption of the new code. This could be a significant issue in Milwaukee and could add cost to projects. It was suggested that information about this change be posted to the website to raise awareness of the issue.
  - iii. Gubernatorial appointments for licensing board, architects, section, etc. Members are encouraged to participate through the online process especially as a means to increase geographic diversity.

## 9. 100 Anniversary

- a. AIAM to solicit proclamations from local politicians

## 10. Other Business

- a. Three positions open for the AIA Wisconsin Director at Large and three Director positions open on the AIA Milwaukee Board of Directors. It is the recommendation of this board to propose candidates seeking fellowship for the state position and seriously active members for the Milwaukee positions as the board often needs to rely on the directors to fill a quorum at meetings. It was suggested that the board look into staggering the terms.

## 11. Adjournment

- b. Heather motions to adjourn. Randy seconds.

**Next BOD Meeting:** To Be Determined

This is the writer's understanding of items discussed and decision reached. If there are any modifications or additions, please transmit them in writing to the author within five business days.

**Respectfully submitted,**

**Approved by,**

**Lyssa Olker, AIA  
AIAM Secretary**

**Kurt Zimmerman, AIA  
AIAM President**

**Copy to:**

Robert Greenstreet	- UWM Dean of UWM SARUP
Gil Snyder	- Director at Large
Bill Babcock	- AIAW Executive Director
Mary Orella	-AIAW Staff
Brenda Taylor	-AIAW Staff

ALL previously listed as present and not present.

